

Lectures focused on Japanese Economics and Business Environment
日本の経済と企業、日本とのビジネスに関するレクチャーリレー

March 21st and 23rd, 2018

**organized by the Japanese Studies, Faculty of Arts,
and EARL, Faculty of Social Sciences, University of Ljubljana**

Day 1: March 21st, 2018 (WED)

- 16:30 Mr. Kensuke TSUCHIYA 土谷 謙介, Toyota Adria
“Toyota Way”, the business philosophy and major projects of Toyota
(「トヨタの企業理念 “トヨタウェイ” と主なプロジェクト」)
- 17:00 Mr. Yoshio ISHIMARU 石丸義男, Mitsui & Co. Deutchland GmbH, Budapest
Representative Office
「挑戦と創造 — “総合商社” 三井物産」
(Challenge and Innovation: “*Sōgō Shōsha*” Mitsui & Co.)
- 17:30 Matej Črnjavič, Public Relations and Cultural Affairs Specialist, Embassy of Japan
in Slovenia
“Vloga Veleposlaništva Japonske pri poglobljanju dvostranskih odnosov med
Japonsko in Slovenijo z dejavnostmi na področju kulture, odnosov z javnostmi in
izobraževanja”
(The role of the Embassy of Japan in deepening mutual relationships between Japan
and Slovenia with activities in the field of culture, public relations and education)
- 17:50 - 18:30 Questions and discussions

Day 2: March 23rd, 2018 (FRI)

- 15:00 Dr. Maksimilijan Bregar, Sensum d.o.o.
“Success story of Slovenian high tech company on competitive Japanese market”
(Keywords: automatic visual inspection, tablets, capsules, softgels, pharmaceutical
industry, nutraceutical industry)
- 15:20 Iztok Ilc, Peter J. Vojvoda, Ana Resnik
“Field of Translation”
- 15:40 Tina Zadnik, Ana Resnik, Peter J. Vojvoda
“Field of Tourism”
- 16:00 “Status ‘samostojni podjetnik’ (private entrepreneur) for Japanese Studies graduates”
- 16:20 - 17:00 Questions and discussions

Both days of the lectures will be assisted by interpreters for Japanese, Slovenian and English.